

CTR Employer Survey Report

Thank you for completing your Commute Trip Reduction survey. This report contains the survey results.

Employer Id : E82750

Employer : Publicis

Worksite : Seattle

Street : 424 2nd Ave W

Jurisdiction : City of Seattle

Survey Date : 11/11/2013

Survey Type : Online

Response Rate : 69%

Drive Alone & One-Way VMT Rates at this Worksite

Employees and Survey Response Information

Drive Alone : 46.6%

Reported Total Employees at Worksite: 501

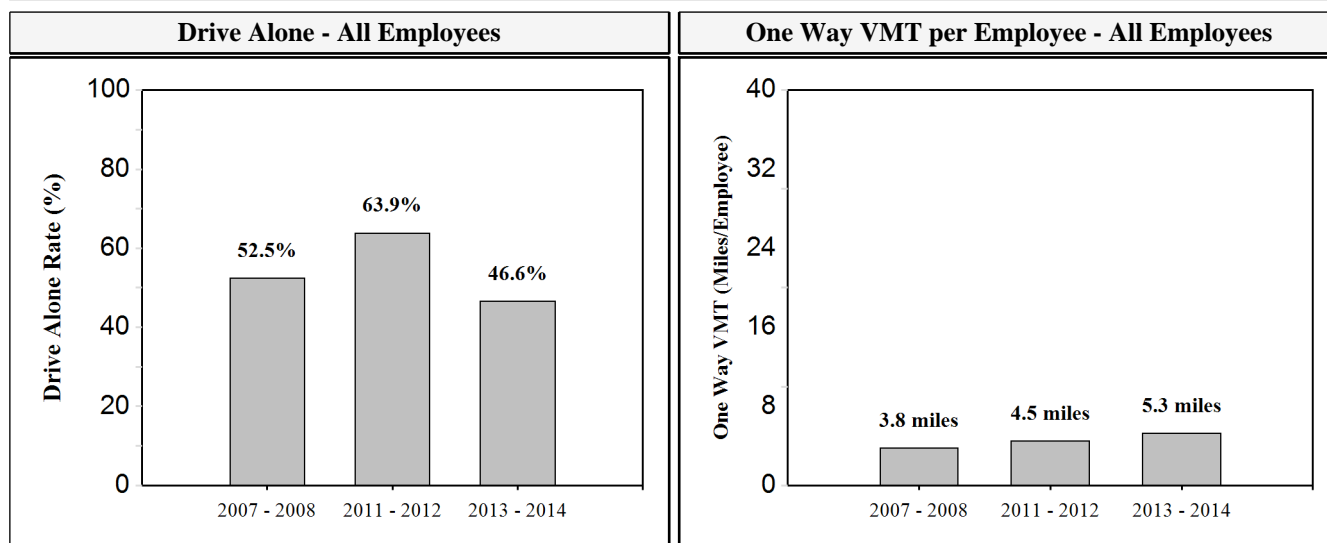
Surveys Distributed : 501

One-Way VMT per employee : 5.3

Surveys Returned : 344

Surveys Returned by CTR Affected Employees : 310

Total Estimated CTR - Affected Employees at Worksite : 451



Site History and Goal

Cycle	Drive Alone - All	Drive Alone - CTR Affected	VMT / Employee - All	VMT / Employee - CTR Affected
2007 - 2008	52.5%	53.7%	3.8	4.2
2009 - 2010	54.0%	48.9%	3.9	3.6
2011 - 2012	63.9%	61.9%	4.5	4.4
2013 - 2014	46.6%	46.8%	5.3	5.4
2015 - 2016	N/A	N/A	N/A	N/A
2017 - 2018	N/A	N/A	N/A	N/A
2019 - 2020	N/A	N/A	N/A	N/A
Goal	TBD	TBD	TBD	TBD
Percent Change	-11.2%	-12.8%	39.5%	28.6%

Comparison Between Rates With and Without Fill-In

The survey response rate is indicated on Page 1. To encourage a response rate of at least 70%, additional drive alone trips are added to survey results for worksites with a response rate of less than 70%. For these worksites it is assumed that non-responding employees between the actual response rate and 70% drive alone 5 days a week. These additional trips represent the "Fill-In" applied. Note that fill-in is not applied to a worksite's first survey in the 2007 to 2012 cycle (their baseline survey).

	2007 - 2008	2011 - 2012	2011 - 2012 Without Fill In	2013 - 2014	2013 - 2014 Without Fill In
Drive Alone - All Employees*	52.5%	63.9%	61.0%	46.6%	45.6%
Drive Alone - CTR Affected Employees*	53.7%	61.9%	57.9%	46.8%	45.6%
VMT/Employee - All Employees	3.8	4.5	4.3	5.3	5.2
VMT/Employees - CTR Affected Employees	4.2	4.4	4.1	5.4	5.3

* Drive alone rate includes one person motorcycles.

GHG Emissions: Total for Drive Alone, Carpools, Vanpools

Annual Greenhouse Gas Emissions (Metric Tons CO₂e) for Roundtrip Commute*

Value	2007 - 2008	2011 - 2012	2013 - 2014
Emissions for Surveyed Employees	70	102	386
Estimated Emissions for Total Employment	173	171	562

* Estimated based on VMT from commuters driving alone, carpooling, vanpooling, or motorcycling, without fill-in applied.

Bus Transit Passenger Miles and Rail Transit Passenger Miles*

Annual Transit Passenger Miles (includes Roundtrip Commute)	2007 - 2008	2011 - 2012	2013 - 2014
Bus Annual Passenger Miles - Estimated for Total Employment	84,152	66,953	624,357
Bus Annual Passenger Miles - Surveyed Employees	33,900	39,800	428,700
Ferry Annual Passenger Miles - Estimated for Total Employment	0	0	63,936
Ferry Annual Passenger Miles - Surveyed Employees	0	0	43,900
Train/Light Rail/Streetcar Annual Passenger Miles - Estimated for Total Employment	3,972	25,738	85,927
Train/Light Rail/Streetcar Annual Passenger Miles - Surveyed Employees	1,600	15,300	59,000

* Transit passenger miles can be used to gauge changes in transit usage, and also to calculate greenhouse gas emissions from transit commute trips. However, emissions attributable to transit vary widely, depending on the efficiency/energy source of transit vehicles and transit vehicle passenger load (typically ranging from 0.1 to 0.9 pounds CO₂e emissions/passenger mile). Employers are strongly encouraged to contact their local transit agencies for more precise information on GHG emissions for their transit trips. If nothing else is available, the value of 0.47 pounds (0.00021 metric tons) per passenger mile can be used to estimate CO₂e emissions for bus transit, and 0.39 pounds (0.00018 metric tons) CO₂e emissions per passenger mile for train/light rail/streetcar.

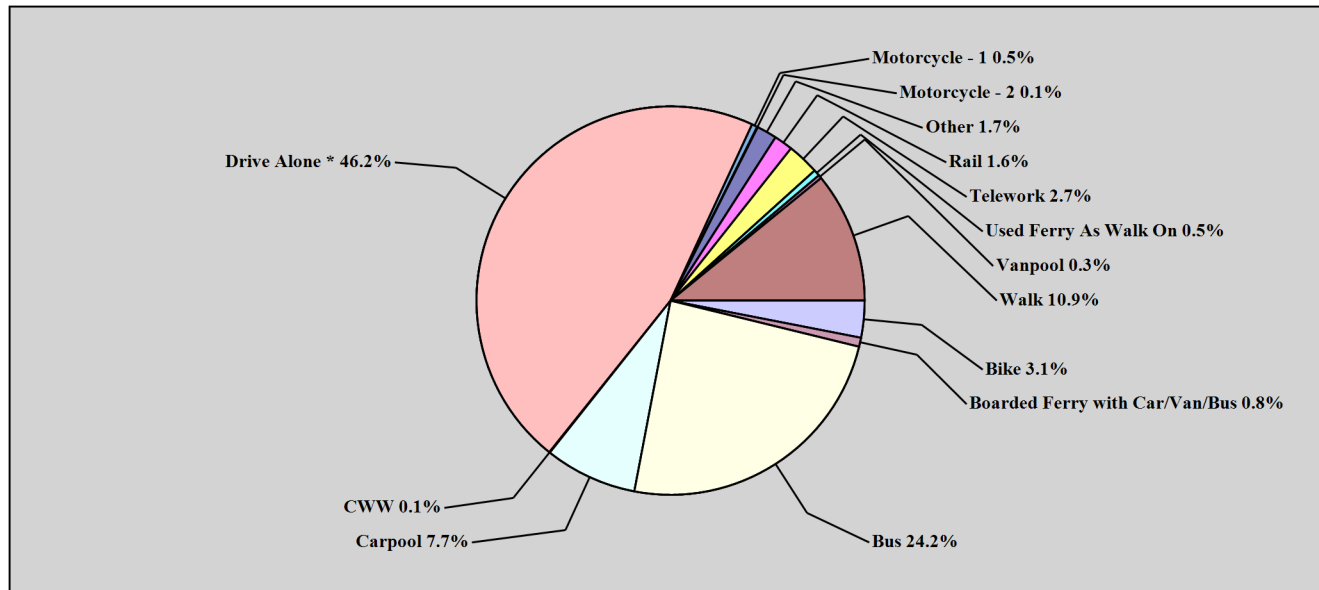
Q3.

One way, how many miles do you commute from home to your usual work location?
Average one-way distance home to work: 10.1 miles

Commute Trips By Mode - All Employees

Q.4a: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - All Employees



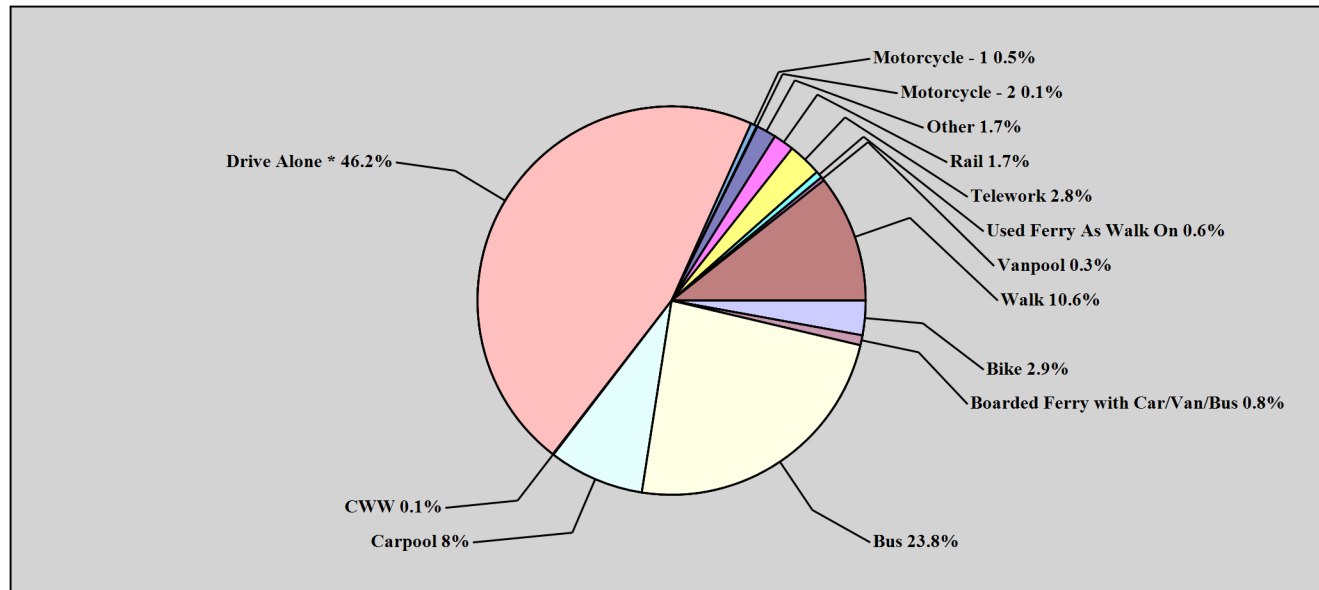
Mode	Trips During This Survey Week	% of Trips During This Survey Week	% of Trips During Previous Survey Week	Employees Who Used This Mode at Least Once During This Survey Week	% of Employees Who Used This Mode at Least Once During This Survey Week	% of Employees Who Used This Mode at Least Once During Previous Survey Week
Drive Alone *	798	46.2%	61.3%	189	54.9%	67.3%
Carpool	133	7.7%	5.5%	39	11.3%	11.2%
Vanpool	5	0.3%	0.0%	2	0.6%	0.0%
Motorcycle - 1	8	0.5%	2.3%	3	0.9%	2.8%
Motorcycle - 2	1	0.1%	0.0%	1	0.3%	0.0%
Bus	418	24.2%	12.8%	109	31.7%	18.7%
Rail	27	1.6%	1.4%	7	2.0%	1.9%
Bike	53	3.1%	3.0%	19	5.5%	6.5%
Walk	188	10.9%	12.6%	47	13.7%	15.9%
Telework	46	2.7%	1.1%	33	9.6%	4.7%
CWW	1	0.1%	0.0%	1	0.3%	0.0%
Boarded Ferry with Car/Van/Bus	13	0.8%	0.0%	3	0.9%	0.0%
Used Ferry As Walk On	9	0.5%	0.0%	2	0.6%	0.0%
Other	29	1.7%	0.0%	10	2.9%	0.0%

* Drive alone mode includes fill-in, where applicable.

Commute Trips By Mode - Affected Employees

Q.4a: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - Affected Employees



Mode	Trips During This Survey Week	% of Trips During This Survey Week	% of Trips During Previous Survey Week	Employees Who Used This Mode at Least Once During This Survey Week	% of Employees Who Used This Mode at Least Once During This Survey Week	% of Employees Who Used This Mode at Least Once During Previous Survey Week
Drive Alone *	726	46.2%	58.4%	172	55.5%	64.2%
Carpool	125	8.0%	3.9%	37	11.9%	9.9%
Vanpool	5	0.3%	0.0%	2	0.6%	0.0%
Motorcycle - 1	8	0.5%	3.0%	3	1.0%	3.7%
Motorcycle - 2	1	0.1%	0.0%	1	0.3%	0.0%
Bus	373	23.8%	15.1%	98	31.6%	22.2%
Rail	27	1.7%	1.8%	7	2.3%	2.5%
Bike	45	2.9%	3.9%	17	5.5%	8.6%
Walk	167	10.6%	12.8%	42	13.5%	17.3%
Telework	44	2.8%	1.1%	31	10.0%	4.9%
CWW	1	0.1%	0.0%	1	0.3%	0.0%
Boarded Ferry with Car/Van/Bus	13	0.8%	0.0%	3	1.0%	0.0%
Used Ferry As Walk On	9	0.6%	0.0%	2	0.6%	0.0%
Other	26	1.7%	0.0%	9	2.9%	0.0%

* Drive alone mode includes fill-in, where applicable.

Alternative Modes - Number of Employees Who Used a Non-Drive Alone Mode:

Non-Drive Alone Number Of Days	Exactly this # of Employees	Exactly this % of Employees	At least # of Employees	At least % of employees
0 Day	126	37%	344	100%
1 Days	13	4%	218	63%
2 Days	19	6%	205	60%
3 Days	28	8%	186	54%
4 Days	18	5%	158	46%
5 Days	130	38%	140	41%
6 or More Days	10	3%	10	3%

Work Schedules By Group - All Employees (This table shows the relationship between work schedule and commute mode)

Employees who worked:	Drive Alone 5 days / week		Drive Alone 3 or 4 days / week		Used Bus At Least 3 days / week		Carpooled At Least 3 days / week		Used Rail At Least 3 days / week		Vanpooled At Least 3 times / week		Biked or Walked At Least 3 Days / week		Used 'Other' Modes At Least 3 Days / week		Used Non- Drive Alone At Least 3 Days / week	
5 days a week	105	31.8%	34	10.3%	83	25.2%	26	7.9%	5	1.5%	1	0.3%	47	14.2%	6	1.8%	184	55.8%
4 days a week (4/10s)	1	16.7%	4	66.7%	1	16.7%	0	0%	0	0%	0	0%	0	0%	0	0%	1	16.7%
3 days a week	0	0%	1	50%	0	0%	1	50%	0	0%	0	0%	0	0%	0	0%	1	50%
9 days in 2 weeks (9/80)	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
7 days in 2 weeks	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Other	1	20%	3	60%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

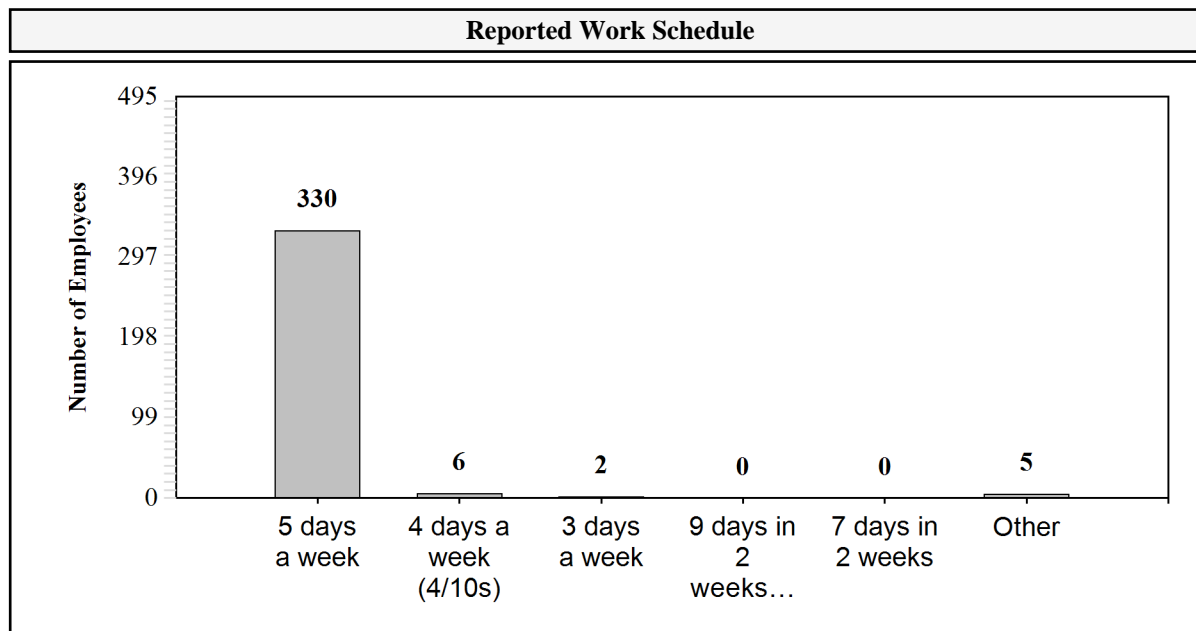
Count by Occupancy of Carpools, Vanpools, and Motorcycles

Q.4b If you used a carpool or vanpool as part of your commute, or if you ride a motorcycle, how many people (age 16 or older) are usually in the vehicle?

Ridesharing Occupancy	Mode	Response Count
1	Motorcycle	8
2	Motorcycle	1
2	Carpool	133
3	Carpool	0
4	Carpool	0
5	Carpool	0
>5	Carpool	0
<5	Vanpool	1
5	Vanpool	4
6	Vanpool	0
7	Vanpool	0
8	Vanpool	0
9	Vanpool	0
10	Vanpool	0
11	Vanpool	0
12	Vanpool	0
13	Vanpool	0
14	Vanpool	0
15	Vanpool	0

Reported Work Schedule - All Employees

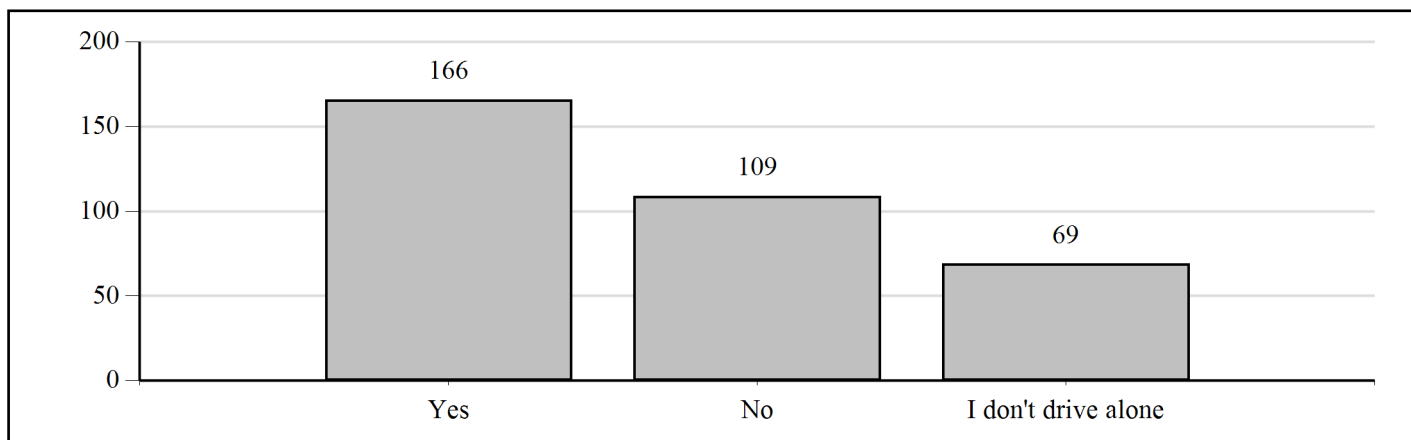
Q.5 Which of the following best describes your work schedule?



Reported Work Schedule	# Of Responses	% Of Employees
5 days a week	330	96.2%
4 days a week (4/10s)	6	1.7%
3 days a week	2	0.6%
9 days in 2 weeks (9/80)	0	0%
7 days in 2 weeks	0	0%
Other	5	1.5%

Parking and Telework

Q.9: On the most recent day that you drove alone to work, did you pay to park? (Mark "yes" if you paid that day, if you prepaid, if you are billed later, or if the cost of parking is deducted from your paycheck.)



Q.10: How many days do you typically telework?

Telework Frequency	# of Responses	% of Responses
No Answer/Blank	0	0.0%
I don't telework	126	36.6%
Occasionally, on an as-needed basis	144	41.9%
1-2 days/month	42	12.2%
1 day/week	20	5.8%
2 days/week	7	2.0%
3 days/week	5	1.5%

Reasons for driving alone to work/not driving alone to work

Q11. When you do not drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
To save money	123	16.6%
Cost of parking or lack of parking	122	16.5%
Free or subsidized bus, train, vanpool pass or fare benefit	99	13.4%
I have the option of teleworking	83	11.2%
Personal health or well-being	67	9.0%
Environmental and community benefits	63	8.5%
Other	53	7.2%
Driving myself is not an option	45	6.1%
To save time using the HOV lane	42	5.7%
Financial incentives for carpooling, bicycling or walking.	32	4.3%
I receive a financial incentive for giving up my parking space	5	0.7%
Preferred/reserved carpool/vanpool parking is provided	4	0.5%
Emergency ride home is provided	3	0.4%

Q12. When you drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Riding the bus or train is inconvenient or takes too long	226	29.3%
I like the convenience of having my car	197	25.6%
Family care or similar obligations	102	13.2%
Other	91	11.8%
My job requires me to use my car for work	58	7.5%
My commute distance is too short	45	5.8%
Bicycling or walking isn't safe	38	4.9%
I need more information on alternative modes	12	1.6%
There isn't any secure or covered bicycle parking	2	0.3%

Employee Transit Use - All Employees

Q 13. Please indicate the number of one-way transit or walk-on ferry trips you took last week on each system listed below (for any purpose, not just getting to and from work). Please select "Other" if your transit isn't listed.

Trips/Week	Employees Making This Many Transit Trips in a Week									
	Community Transit	Everett Transit	Intercity Transit	King County Metro	Kitsap Transit	Pierce Transit	Sound Transit	Whatcom Transportation Authority	Ferry as Walk-On	Other
1	5	1	1	13	0	1	5	0	3	2
2	3	0	1	15	0	0	5	0	4	2
3	4	0	0	8	0	0	4	0	0	0
4	1	0	0	11	0	1	2	0	1	0
5	4	0	0	10	1	0	4	0	1	1
6	1	0	0	11	0	0	0	0	0	0
7	0	0	0	2	0	0	0	0	0	0
8	2	0	0	12	0	1	0	0	0	0
9	0	0	0	0	0	0	1	0	0	0
10	4	0	0	29	0	0	9	0	1	1
11 or more	0	0	0	15	0	0	0	0	0	0
# Of Employees using Transit	24	1	2	126	1	3	30	0	10	6
Total One-Way Transit Trips Per Week	109	1	3	852	5	13	154	0	30	21

Employee Transit Use - Affected Employees

Q 13. Please indicate the number of one-way transit or walk-on ferry trips you took last week on each system listed below (for any purpose, not just getting to and from work). Please select "Other" if your transit isn't listed.

Trips/Week	Employees Making This Many Transit Trips in a Week									
	Community Transit	Everett Transit	Intercity Transit	King County Metro	Kitsap Transit	Pierce Transit	Sound Transit	Whatcom Transportation Authority	Ferry as Walk-On	Other
1	4	1	0	11	0	1	5	0	2	0
2	3	0	1	13	0	0	3	0	4	2
3	4	0	0	5	0	0	3	0	0	0
4	1	0	0	10	0	1	2	0	1	0
5	4	0	0	9	1	0	4	0	1	1
6	1	0	0	11	0	0	0	0	0	0
7	0	0	0	1	0	0	0	0	0	0
8	2	0	0	12	0	1	0	0	0	0
9	0	0	0	0	0	0	1	0	0	0
10	4	0	0	26	0	0	8	0	1	1
11 or more	0	0	0	15	0	0	0	0	0	0
# Of Employees using Transit	23	1	1	113	1	3	26	0	9	4
Total One-Way Transit Trips Per Week	108	1	2	791	5	13	137	0	29	19

Commute Mode By ZipCode for All Employees

Q8. What is your home zip code?

Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
33445	1	0.29%	0	0	0	0	0	0	0	0	0	0	0	0	5
98001	1	0.29%	5	0	0	0	0	0	0	0	0	0	0	0	0
98003	1	0.29%	2	0	0	0	0	0	0	0	2	0	0	0	0
98004	2	0.58%	5	0	0	0	3	0	0	0	2	0	0	0	0
98005	1	0.29%	5	0	0	0	0	0	0	0	0	0	0	0	0
98006	2	0.58%	0	10	0	0	0	0	0	0	0	0	0	0	0
98007	2	0.58%	0	5	0	0	5	0	0	0	0	0	0	0	0
98008	1	0.29%	0	0	0	0	5	0	0	0	0	0	0	0	0
98011	3	0.87%	2	3	0	0	8	0	0	0	1	0	0	0	0
98012	7	2.03%	18	2	0	0	15	0	0	0	1	0	0	0	0
98019	1	0.29%	4	0	0	0	0	0	0	0	0	0	0	0	0
98020	3	0.87%	15	0	0	0	0	0	0	0	0	0	0	0	0
98021	3	0.87%	15	0	0	0	0	0	0	0	0	0	0	0	0
98023	2	0.58%	10	0	0	0	0	0	0	0	0	0	0	0	0
98026	4	1.16%	10	3	0	0	5	0	0	0	0	0	0	0	0
98027	2	0.58%	0	0	0	0	8	0	0	0	2	0	0	0	0
98028	3	0.87%	5	4	0	0	6	0	0	0	0	0	0	0	0
98029	5	1.45%	17	3	0	0	5	0	0	0	0	0	0	0	0
98031	1	0.29%	4	0	0	0	0	0	0	0	1	0	0	0	0
98032	1	0.29%	2	0	0	0	3	0	0	0	0	0	0	0	0
98033	4	1.16%	10	0	0	0	10	0	0	0	0	0	0	0	0
98034	4	1.16%	12	0	0	0	5	0	0	0	0	0	0	0	5
98036	2	0.58%	9	0	0	0	0	0	0	0	0	0	0	0	0
98038	2	0.58%	6	0	0	0	0	0	0	0	2	0	0	0	0
98040	2	0.58%	5	4	0	0	0	0	0	0	0	0	0	0	0
98043	1	0.29%	1	0	0	0	4	0	0	0	0	0	0	0	0



98052	6	1.74%	21	0	4	0	5	0	0	0	0	0	0	0	0
98056	2	0.58%	0	0	0	0	9	0	0	0	0	0	0	0	0
98057	1	0.29%	5	0	0	0	0	0	0	0	0	0	0	0	0
98059	6	1.74%	22	1	1	0	5	0	0	0	0	0	0	0	0
98065	1	0.29%	2	0	0	0	2	0	0	0	1	0	0	0	0
98072	1	0.29%	2	3	0	0	0	0	0	0	0	0	0	0	0
98075	2	0.58%	0	5	0	0	3	0	0	0	3	0	0	0	0
98077	2	0.58%	4	0	0	0	5	0	0	0	0	0	0	0	0
98087	3	0.87%	1	2	0	0	14	0	0	0	0	0	0	0	0
98092	3	0.87%	5	0	0	0	0	9	0	0	0	0	0	0	0
98101	2	0.58%	1	0	0	0	0	0	0	0	0	0	6	0	0
98102	15	4.36%	28	2	0	0	40	0	0	4	0	0	0	0	3
98103	19	5.52%	37	10	0	2	35	0	8	0	1	0	0	0	0
98104	5	1.45%	4	4	0	0	14	0	2	1	0	0	0	0	0
98105	7	2.03%	25	2	0	0	0	0	5	0	0	0	5	0	0
98107	16	4.65%	31	7	0	0	39	0	6	0	2	0	0	0	1
98108	2	0.58%	5	0	0	0	0	5	0	0	0	0	0	0	0
98109	31	9.01%	25	11	0	0	24	0	5	85	0	0	0	0	5
98110	2	0.58%	0	0	0	0	0	0	0	0	0	0	2	4	0
98112	7	2.03%	19	2	0	0	7	0	2	0	3	0	0	0	1
98115	13	3.78%	39	10	0	0	14	0	0	0	1	0	0	0	0
98116	7	2.03%	27	5	0	0	0	0	2	0	1	0	0	0	0
98117	17	4.94%	41	7	0	0	28	0	3	0	0	0	0	0	0
98118	2	0.58%	4	0	0	0	0	2	0	0	1	0	0	0	0
98119	25	7.27%	34	0	0	2	6	0	0	81	1	1	0	0	0
98121	4	1.16%	7	0	0	0	0	0	0	13	0	0	0	0	0
98122	19	5.52%	40	6	0	0	28	0	13	3	5	0	0	0	1
98125	4	1.16%	10	3	0	0	7	0	0	0	0	0	0	0	0
98126	7	2.03%	25	0	0	0	6	0	0	0	4	0	0	0	0
98133	7	2.03%	25	0	0	0	10	0	0	0	0	0	0	0	0
98136	4	1.16%	9	5	0	0	2	0	4	0	0	0	0	0	0
98144	3	0.87%	5	2	0	0	0	5	0	0	0	0	0	0	1
98146	1	0.29%	3	0	0	0	1	0	0	0	1	0	0	0	0
98155	5	1.45%	13	0	0	0	9	0	0	0	3	0	0	0	0
98166	3	0.87%	12	0	0	0	0	0	0	0	2	0	0	0	0
98168	5	1.45%	16	3	0	4	2	0	0	0	0	0	0	0	0
98177	3	0.87%	5	5	0	0	4	0	0	0	1	0	0	0	0



98178	2	0.58%	5	4	0	1	0	0	0	0	0	0	0	0	0
98199	10	2.91%	33	0	0	0	12	0	3	1	3	0	0	0	0
98203	1	0.29%	4	0	0	0	0	0	0	0	0	0	0	0	0
98273	1	0.29%	0	0	0	0	4	0	0	0	1	0	0	0	0
98290	1	0.29%	1	0	0	0	0	0	0	0	0	0	0	0	4
98337	1	0.29%	0	0	0	0	0	0	0	0	0	0	0	5	0
98390	1	0.29%	0	0	0	0	0	5	0	0	0	0	0	0	0
98406	1	0.29%	0	0	0	0	1	0	0	0	0	0	0	0	3
98422	1	0.29%	4	0	0	0	0	0	0	0	0	0	0	0	0
98445	1	0.29%	0	0	0	0	0	1	0	0	0	0	0	0	0
98501	1	0.29%	4	0	0	0	0	0	0	0	1	0	0	0	0